



THE MINISTRY OF SCIENCE AND HIGHER EDUCATION OF THE RUSSIAN
FEDERATION
FEDERAL STATE BUDGETARY EDUCATIONAL INSTITUTION OF HIGHER EDUCATION
"URAL STATE UNIVERSITY OF ECONOMICS"
(USUE) OF ECONOMICS"
(USUE)

"APPROVED"

USUE Rector



Y. P. Silin

"10" January 2023

REGULATIONS

Concerning the International competition of youth business projects
"Business Eurasia"

Ekaterinburg
2023

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General regulation

1.1. This Regulation (hereinafter referred to as the Regulation) regulates the procedure for organizing and conducting the International Competition of Youth Business Projects "Business Eurasia" (hereinafter referred to as the Competition).

1.2. The competition is held within the framework of the Congress of Economists and Financiers of the Eurasian Economic Youth Forum (hereinafter referred to as the EEYF). EEYF website's Internet address www.eurasia-forum.ru.

1.3. Contest Organizer:

Ural State University of Economics (USUE), Department of Accounting and Auditing.

1.4. Co-organizers of the Competition:

Universities-organizers of foreign and regional EEYF sites that have chosen this competition for implementation on their sites. The list of foreign and regional sites that have chosen this Competition is indicated on the Competition page of the Congress of Economists and Financiers of the EEYF website, as well as on the foreign/regional Sites of the EEYF website themselves

1.5. Contest Partners:

- Institute of Economics of the Ural Branch of the Russian Academy of Sciences (Institute of Economics of the Ural Branch of the Russian Academy of Sciences),
- Ural Branch of the Free Economic Society of Russia.

1.6. The aim of the contest is to create an international communication platform for attracting young people to innovation, technical creativity and social entrepreneurship.

1.7. The objectives of the Contest are:

- assistance in the development and evaluation of participants' projects;
- support of innovative, infrastructural and promising projects in the field of entrepreneurship;
- dissemination of positive project implementation experience;
- educational and advisory support for youth entrepreneurship initiatives;
- assistance in attracting investment from youth business projects.

2. Subject of the contest

The subject of competitive evaluation is the participants' business projects on entrepreneurship, including social entrepreneurship.

3. Terms of participation in the Contest

3.1. Students, postgraduates, young scientists, educational organizations, academic institutes and other interested organizations of Russia and foreign countries under the age of 35 are invited to participate in the Competition (hereinafter referred to as Participants).

3.2. Individual participants corresponding to the categories of participants are allowed to participate.

Works prepared by young scientists-candidates of sciences are not accepted for the competition.

3.3. Completed works made individually are submitted to the competition.

3.4. One participant has the right to submit only one work to the Competition.

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3.5. Works of participants that do not meet Section 5 of these Regulations will not be accepted for participation in the competition.

3.6. There is no registration fee for participation in the contest. The cost of accommodation for nonresident participants, food and transportation costs for participation in the full-time stage of the competition are paid by participants themselves, or by sending organizations.

4. Procedure and terms of the Contest

4.1. The competition is an annual event and is held during the summer semester. The final terms of the Competition, as well as its main stages, are established by the rector's order.

4.2. The competition is held in three stages.

4.2.1. The first stage is acceptance and registration and verification of submitted tender documentation for compliance with the requirements of Section 5 of these Regulations.

The first stage is held by the organizing committee of the Contest within the time limits set by the Directorate of the Eurasian Economic Youth Forum.

4.2.2. The second stage – (selection) examination of the contest documents registered and admitted to the Competition based on the results of the first stage; determination of the finalists of the Competition.

The examination of competitive works is carried out by an expert commission. The lists of finalists are published on the Competition page of the EEYF website.

4.2.3. The third stage – (final) is held between the finalists of the Competition through face-to-face defense of business projects.

4.3. Based on the results of the Competition, a collection of abstracts of the finalists' works is published. The collection is published in the form of the corresponding chapter of the annual collection of SEFM materials no later than 3 months after the Contest, and is posted on the SEFM website.

5. Requirements for submitted documentation and rules of registration of competitive works

5.1. At the first stage of the Competition, Participants send an email to the Organizing Committee of the Competition via a special registration form on the EEYF website, www.eurasia-forum.ru.eurasia-forum.ru, the following package of documents:

1) The author's application for participation in the Contest (Appendix 1) is submitted by filling out the participant's registration form on the SES website.

2) File with the text of the contest entry (with the title page, according to Appendix 2) - attached as a separate file to the participant's registration form.

If the work is prepared by a team of authors, one of the authors registers as the team captain and attaches the work, the other participants register as team members, without attaching the work;

3) A file with the abstract of the competition work, reflecting the main provisions and results of the business project, is uploaded to the participant's registration form.

All documents are submitted in a single package within the time period specified on the SES website.

The absence of any of the materials specified in this paragraph within the established time limit means refusal to participate in the Competition.

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5.2. The competition work must correspond to the subject of the competition and its scientific direction.

5.3. The contest entry must be author's.

5.4. Requirements for the design of the work: a powerpoint file (or other presentation format) the name of the file must contain the surname of the author(s). Scope of work: 15-20 slides.

5.5. The structural elements of the competition work are: introduction; three chapters (theoretical, analytical, recommendation); conclusion, reference material: references to citation sources, numerical data in the text, tables, graphs, diagrams, references (at least 20 sources). The list of references is drawn up in accordance with GOST R 7.0.100-2018. Footnotes on the text are given in square brackets with the number of the source in the list of references.

5.6. Requirements for the design of competition abstracts: 1.5 line spacing on A4 sheets, Times New Roman font, size – 14 pt, margins 20 mm on each side. Abstracts should not exceed 3 pages in length.

5.7. Participants who have reached the final of the competition provide a project in the form of a full-time presentation defense.

6. Competition procedure and criteria for evaluating works

6.1. At the first stage of the Competition, the Organizing Committee admits entries for further expert evaluation according to the requirements specified in section 5 of the Regulations.

6.2. During the second (qualifying) stage, the expert commission of the Competition and the expert commissions of the Competition sites conduct an examination of the contest entries of the participants and determine 15 (fifteen) finalists for the Competition, including up to 5 finalists from each foreign/regional Competition site. Criteria for evaluating competitive works at the second (qualifying) stage:

- 1) registration of work – up to 10 points;
- 2) relevance of the research topic – up to 15 points;
- 3) novelty and originality of the study – up to 15 points;
- 4) content of the study: scientific, technical and economic validity of the proposed solutions; logical, scientific style and literacy of presentation; availability of appendices, illustrations, graphic explanations of proper quality – up to 40 points;

5) Practical significance of the work, the possibility of testing and implementing a business project - 20 points.

6.3. Lists of finalists are posted on the Contest page, and information letters are sent to finalist participants about reaching the final. If the finalist is unable to take part ("personally") in the final of the Competition, the Organizing Committee may provide an opportunity for public defense of the project remotely, in the form of a webinar; in other cases, by the decision of the Organizing Committee, the participant who took the 16th place based on the results of the second (qualifying) stage of the Competition is entered into the finalists.

6.4. Criteria for evaluating participants during the face-to-face defense of the work at the third (final) stage:

relevance of the research topic – up to 15 points.

novelty and originality of the study – up to 15 points.

significance of the research results – up to 20 points.

presentation – up to 20 points.

defense (answers to expert questions) – up to 30 points.

Priority in the form of additional points (up to 10 points) is given to competitive works performed in the scientific areas of the Competition within the framework of the main topic of the EEYF.

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7. Managing the contest

7.1. The Competition is managed by the EEYF Directorate and the Competition Organizing Committee.

7.2. To organize and conduct the Contest, the organizing committee is formed, approved by the order of the USUE Rector. The organizing committee consists of:

- Chairman of the EEYF Organizing Committee;
- Co-chairman of the EEYF Organizing Committee;
- scientific director of the Competition;
- Contest coordinator(s);
- chairman and members of the expert commission of the Contest;
- representatives of the Contest partner organizations,
- Competition Secretary.

7.3. The Organizing Committee provides general management of the organization and conduct of the Contest.

7.3.1 Chairman of the Organizing Committee:

- approves the Regulations on the Competition, signs the order on holding the Competition and the composition of the organizing committee of the Competition, the order on the composition of expert commissions of the Competition directions;
- provides general management of the organization and conduct of Competition events.

7.3.2. Co-Chairman of the Organizing Committee:

- directly manages the organization and conduct of the EEYF, within the framework of which the Competition is held, together with the scientific supervisor of the Competition, forms the composition of the expert commission of the Competition (directions of the Competition).

7.3.3. An expert commission is established to conduct an expert assessment of works. The chairman of the expert committee is the Director of the EEYF Congress, where the competition is held. The expert committee consists of highly qualified teachers and researchers, leading experts from among the organizers of the EEYF, as well as invited experts. More than half of the members of the expert commission must be representatives of third-party organizations. Decisions of the expert commission are recorded and signed by the chairman, secretary and members of the expert commissions (Appendix 3, 4).

7.3.4. Scientific Supervisor of the Contest:

- prepares the draft Regulations on the Competition and submits them to the rector for approval, prepares amendments and additions to it;
- is a co-chairman of the expert commission of the Contest;
- selects the composition of the expert commission of the Competition;

7.3.5. Contest Coordinator

- ensures the invitation of members of the expert commission of the Competition (sections of the Competition);
- organizes distribution of informational letters to educational, research and scientific organizations of the Russian Federation and Eurasian countries;
- organizes registration and verification of received works in accordance with the established requirements, sends the works to the members of the expert commission for evaluation;
- organizes and monitors the progress of the Contest;
- organizes the final and the work of the expert commission during the third stage of the Competition;
- organizes registration of diplomas and awarding of winners and prize-winners of the Competition;

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- organizes the collection of theses of the finalists of the Competition and their transfer to the USUE Publishing House for inclusion in the collection of SEFM materials;

- prepares a report on the Contest.

7.4. Information about the scientific supervisor, coordinator, and members of the expert Commission of the Contest are published annually on the Contest page of the SES website.

8. Awarding of winners

8.1 Based on the results of the full-time defense, the winners and prize-winners of the Competition are determined, they are awarded with Diplomas of I, II, III degrees and orders for 1,2 and 3 places, respectively.

Participants who took 4th and 5th places in the Competition will be awarded Diplomas for 4th and 5th places, respectively. All participants of the third stage-public protection of projects-receive certificates of finalists of the Competition.

8.2. The winners and prize-winners of the Competition are awarded with cash prizes within the prize fund of the Competition, established on the basis of the order of the Rector of USUE and in accordance with the protocols of the expert commissions of the Competition.

Cash prizes (including payment of income tax) are transferred by the Contest organizer within 1.5 months to the personal accounts of the winners and prize-winners according to the details provided to the Contest coordinator (Competition section), as well as upon timely provision of copies of other requested documents. Cash prizes for foreign participants are issued at the USUE cash desk on the day of awarding.

9. Coordinates of the Contest Organizing Committee

Organizer of the contest: Ural State University of Economics (USUE)

Address: 8 Marta str., Ekaterinburg, 620144/Narodnaya Volya, 62/45

Phone: (343) 257-91-40, Fax: (343) 257-71-47

Official website of the organizer: www.usue.ru

Official website of the Contest and the Eurasian Economic Youth Forum (EEYF): [www<url>.eurasia-forum.ru](http://www.eurasia-forum.ru)

USUE Department responsible for conducting the Competition: Department of Accounting and Audit

Contact details of the Contest coordinators can be found on the Contest page of the EEYF website.

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Appendix 1

PARTICIPANT'S APPLICATION FORM
the International competition of youth business projects
"Business Eurasia"*

Please accept my work for participation in the International competition of youth business projects "Business Eurasia". I provide the following information about myself:

<i>Participant</i>	Last Name	
	Name	
	Middle name	
	Date of birth	
	Place of work/study	
	Position/group, course	
	Faculty	
	Department	
	Specialty, specialization	
	Contact phone	
	number e-mail	
	Work topic	
	Name of the topic area	
<i>Scientific Supervisor</i>	Last name	
	Name	
	Patronymic	
	University (organization)	
	Contact phone	
	number e-mail	

*The application is submitted in the form of filling out the participant's registration form on the EEYF specialized website

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Appendix 2

the International competition of youth business projects
"Business Eurasia"

Competitive work

Job title

The name of the thematic directions

Author: _____
(Full name)

Student (post-graduate student, etc.) _ _ _ _ _
group, course

Full-time (part-time) education_____

Name of the university or
organization_____

Scientific supervisor:_____

(Full name, academic degree, position)

city
20__

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Appendix 3

PROTOCOL OF THE EXPERT COMMISSION MEETING

Concerning determining the International competition of youth business projects
 "Business Eurasia",
 at platform_____

_____ № _____
 Ekaterinburg (Bishkek)

Composition of the expert commission:

Chairman of the Expert Commission:

Full name – position

Co-Chair of the Expert Commission:

Full name – position

Members of the Expert Commission:

Full name – position

Agenda of the expert commission meeting:

Determining the finalists International competition of youth business projects "Business Eurasia",
 as part of the qualifying stage.

Based on the results of the first stage International competition of youth business projects
 "Business Eurasia", the following persons were admitted to the expert assessment:_____ works of
 participants.

After evaluating the submitted scientific papers, the commission decided:

1. Set the following ratings of participants ' work on a 100-point scale::

Table 1 - Average ratings of participants

#	Last name, first name, patronymic	Name of the university or organization	Number of points scored

2. In accordance with the points scored, bring the following participants to the final of the Contest:

Table 2 - Finalists of the Contest

#	Last name, first name, patronymic	Name of the university or organization	Number of points scored

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Chairman of the Expert Commission _____ / Full name
Signature

Co-Chair of the Expert Commission _____ / Full name
Signature

Member of the Expert Commission _____ / Full name
Signature

Secretary _____ / Full name
Signature

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Appendix 4

PROTOCOL OF THE EXPERT COMMISSION MEETING

Concerning the determining the winners and prize-winners
International Competition of Youth business Projects "Business Eurasia",

_____ № _____
Ekaterinburg

Composition of the expert commission:

Chairman of the Expert Commission:

Full name – position

Co-Chair of the Expert Commission:

Full name – position

Members of the Expert Commission:

Full name – position

Agenda of the expert commission meeting:

Determination of winners and prize-winners International competition of youth business projects
"Business Eurasia" in the final (final) stage.

Based on the results of the qualifying the International competition of youth business projects
"Business Eurasia", the following persons were admitted to the final stage: _____ works of
participants.

After evaluating the submitted scientific papers, the commission decided:

1. Set the following scores for participants ' final works on a 100-point scale:

Table 1 - Average ratings of participants

#	Last name, first name, patronymic	Name of the university or organization	Number of points scored

2. In accordance with the points scored, assign the following award documents to each contestant
of the final (final) stage of the Competition

Table 2-Award documents of contestants

#	Last name, first name, patronymic	Name of the university or organization	Type of award document, amount of cash prize

3. Recognize as a the International competition of youth business projects "Business Eurasia"

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(Full NAME)

(job title)

Recognize as a prize-winner (II place) International Competition of Youth Business Projects
"Business Eurasia"

(Full NAME)

(job title)

Recognize as a prize-winner (III place) International Competition of Youth Business Projects
"Business Eurasia"

(Full NAME)

(job title)

Chairman of the Expert Commission

_____ / Full name
Signature

Co-Chair of the Expert Commission

_____ / Full name
Signature

Member of the Expert Commission

_____ / Full name
Signature

Secretary

_____ / Full name
Signature